

CELEBRATING THE  
MEXICAN CULINARY LEGACY



# **gourmex** *East Bay*

**May 21, 2026**

Jack London Square  
Oakland, CA

[www.gourmexeastbay.com](http://www.gourmexeastbay.com)



# What is Gourmex?

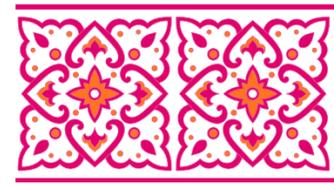


**Gourmex** is a community-based initiative dedicated to celebrating and promoting the talent of chefs and culinary stars of Mexican heritage who elevate culture, richness, and tradition through their craft. The event showcases the best of the industry, bringing together **chefs, vintners, tequila and mezcal producers**, and other **exceptional Mexican products**, to create a platform where these talents can present the very best of what Mexico has to offer.

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# Event Details



**GOURMEX** is a one-day, immersive culinary experience designed for passionate culinary enthusiasts and tastemakers.

After successful editions in San Jose and San Francisco, the event will be hosted in the **East Bay for the first time**, expanding its reach to a new and engaged audience.

The event features chef-led stations offering signature bites, complemented by artisanal beverages including **tequila**, **mezcal**, **beer**, **chocolate**, **coffee**, and other **specialty** products from Mexico. Live music enhances the atmosphere, creating a vibrant cultural and gastronomic experience.



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# Venue & Date

**BLOC15**

252 2nd St  
Oakland, CA 94607

**May 21, 2026**

5:00 pm - 9:00 pm



# Past Edition's Chefs



*Jorge Martínez*  
Loló



*Gloría Domínguez*  
Mía | Amado



*Osvaldo Sánchez*  
Agave Uptown



*Luís Flores*  
Uno Dos Tacos | Flores SF



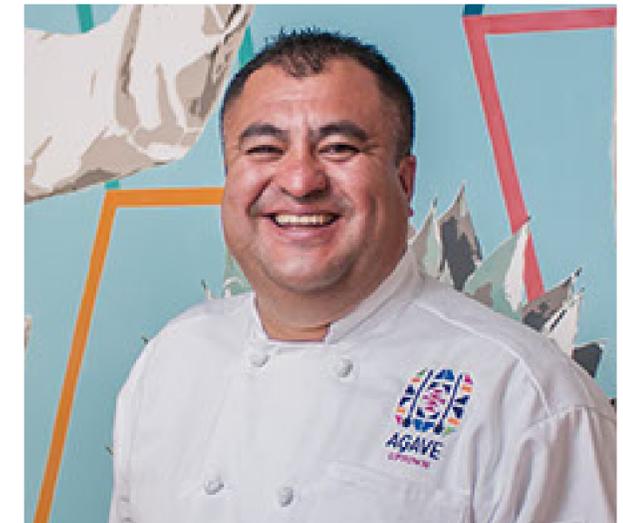
*Linda & Jesús*  
Casa de Chocolates



*Manuel Martínez*  
LV Mar & La Vega



*Esteban Lluís*  
Damiana



*Octavio Díaz*  
Agave Healdsburg

# Gourmex looks like...

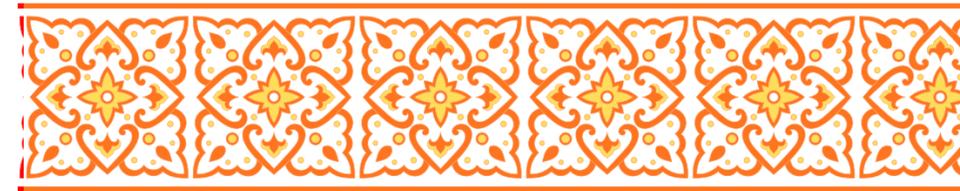


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# Why sponsor?

- Engage a **highly targeted audience** of culinary enthusiasts and culturally engaged consumers
- Gain **premium brand visibility** through curated on-site activations and integrated experiences
- Align with Mexican and Mexican-American **culinary talent**, celebrating traditional and family-oriented cuisine
- Establish **early brand presence** at GOURMEX's first East Bay edition
- **Extend reach** through digital content, social media exposure, and media coverage
- Build **meaningful relationships** with chefs, artisans, and industry leaders



# Sponsorship Packet



Sponsor Benefits	Presenter 	On Fire 	Muy Picoso 	Still Mighty 
Contribution	\$25,000	\$15,000	\$10,000	\$5,000
Tickets	20 tickets	12 tickets	8 tickets	6 tickets
Printed Program	Recognition in the main banner	Recognition in the main banner	Recognition in the main banner	Presence in the program
Speaking Opportunity / Product Display	✓	-	-	-
Social Media	Dedicated stories & reels	Dedicated social media presence	Social media presence as part of the event	-
Gourmex Website	Acknowledgement in the website	Acknowledgement in the website	Acknowledgement in the website	Acknowledgement in the website

# Our Sponsors



PRESENTED BY



**México**  
Consulado General de México  
en San Francisco



STILL MIGHTY



COMMUNITY  
PARTNER



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Consulado General de México  
en San Francisco

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